

IF YOU ARE READING THIS... WE ALREADY APPRECIATE YOU!!

HAVE YOU HEARD??

SABBATH QUEEN, a feature documentary following Rabbi Amichai's epic life journey will have its World Premiere at the Tribeca Film Festival on June 9th. The film was produced and directed over the past 21 years by our beloved Partner and friend, Sandi DuBowski.

WE NEED YOUR HELP!

We are launching a social media campaign: “ #ThatsMyRabbi”, to help spread the word about the film, to amplify Amichai's much needed voice and teachings - especially now, and to shine a spotlight on Lab/Shul's work as an artist-driven, everybody-friendly, God-optional spiritual community.

Let's get our connections, connecting!

If you have any questions about the campaign, please email our Marketing Manager Lauren Stanton at lauren@labshul.org.

With deep gratitude,
The Lab/Shul Team

HERE'S WHAT TO DO:

1. **Select** an image below that resonates with you
2. **Share** the image on social media with recommended copy (also included below) using the hashtag #ThatsMyRabbi - ***Between now and June 18***
3. **Join us** on 6/7 for our final Friday Sabbath Queen of the season
4. **Join us** on 6/18 on for our annual Gala honoring filmmaker, Sandi DuBowski
5. **Invite** your friends & family to participate in the campaign as well!

AND...encourage others follow us on social media: [Instagram](#) + [Facebook](#)

>> CLICK HERE FOR SHAREABLE IMAGES & CAPTION COPY <<



**SABBATH
QUEEN**

#ThatsMyRabbi

LAB/SHUL

Join our SOCIAL MEDIA CAMPAIGN to honor Rabbi Amichai, the “Sabbath Queen” World Premiere & the culmination of our ritual programming season

